What is claimed is:

1. An attaching tool of a display tag or the like; wherein a soft magnetic fiber reacting on magnetism or a composite yarn consisting of the soft magnetic fiber and a fiber having a composition different from the soft magnetic fiber is used as a core yarn material, a coated fiber has a plastic outer skin formed on the circumference of the core yarn material, a first member is fixed to one end of the coated fiber, and a second member is fixed to the other end of the same.

2. The attaching tool of a display tag or the like according to claim 1; wherein a composite yarn consisting of a soft magnetic fiber reacting on magnetism, a semi-hard magnetic fiber for inactivating a reaction on magnetism, and a reinforcement material is used as a core yarn material, a coated fiber is made by forming a plastic outer skin on the circumference of the core yarn material, and a first member fixed to one end of the coated fiber and a second member fixed to the other end of the same are fixed each other.

3. The attaching tool of a display tag or the like according to claim 1 or 2; wherein a composite yarn consisting of a soft magnetic fiber reacting on magnetism and a fiber having a composition different from the soft magnetic fiber is used as a core yarn material, a coated fiber is made by forming a plastic outer skin on the circumference of the core yarn material, a first member is fixed to one end of the coated fiber, a second member is fixed to the other end of the same, the first member is a thin-plate head portion, and the second member is a short crossbar portion.

4. The attaching tool of a display tag or the like according to claim 3; wherein a soft magnetic fiber reacting on magnetism or a composite yarn consisting of the soft magnetic fiber and a fiber having a composition

different from the soft magnetic fiber is used as a core yarn material, a coated fiber is made by forming a plastic outer skin on the circumference of the core yarn material, a first member is fixed to one end of the coated fiber, a second member is fixed to the other end of the same, the first member is a thin-plate head portion, the second member is a short crossbar portion, and the core yarn material is extended in the crossbar portion.

5. The attaching tool of a display tag or the like according to claim 3; wherein a soft magnetic fiber reacting on magnetism or a composite fiber consisting of the soft magnetic fiber and a fiber having a composition different from the soft magnetic fiber is used as a core yarn material, a coated fiber is made by forming a plastic outer skin on the circumference of the core yarn material, a first member is fixed to one end of the coated fiber, a second member is fixed to the other end of the same, the first member is a thin-plate head portion, the second member is a short crossbar portion, a filament is extended which directs from the center of the crossbar portion to the head portion, an expanded portion is formed on the filament portion, and the coated fiber extended from the head portion side is embedded in the expanded portion.

6. The attaching tool of a display tag or the like according to claim 1; wherein a soft magnetic fiber reacting on magnetism or a composite yarn consisting of the soft magnetic fiber and a fiber having a composition different from the soft magnetic fiber is used as a core yarn material, a coated fiber is made by forming a plastic outer skin on the circumference of the core yarn material, a first member is fixed to one end of the coated fiber, a second member is fixed to the other end of the same, the first member is formed into an engaging male portion, the second member is formed into an engaging female portion in which an insertion hole is opened, and the

engaging male portion is inserted into the insertion hole of the engaging female portion so that the male portion can be engaged like a ring so as not to be removed.

7. An aggregate of attaching tools of display tag arranged in parallel a plurality of attaching tools of display tags or the like, by using a soft magnetic fiber reacting on magnetism or a composite yarn consisting of the soft magnetic fiber and a fiber having a composition different from the soft magnetic fiber as a core yarn material, including a coated fiber made by forming a plastic outer skin on the circumference of the core yarn material, fixing a first member to one end of the coated fiber and a second member to the other end of the same respectively, providing with an engaging male portion as the first member and an engaging female portion in which an insertion hole is opened as the second member, inserting the engaging male portion into the insertion hole of the engaging female portion so that the engaging male portion can be engaged like a ring so as not to be removed; wherein the aggregate of attaching tools of display tags is formed into one flat plate as a whole, by connecting the attaching tools of display tags to one connecting rod disposed in the vicinity of the engaging male portion through a connecting portion which is able to be able to be cut, and further by connecting the attaching tools of display tags to one connecting rod disposed in the vicinity of the engaging female portion to be cut.

8. An aggregate of attaching tools of display tags arranged in parallel a plurality of attaching tools of display tags or the like, by using a soft magnetic fiber reacting on magnetism or a composite yarn consisting of the soft magnetic fiber and a fiber having a composition different from the soft magnetic fiber as a core yarn material, including a coated fiber made by forming a plastic outer skin on the circumference of the core yarn material,

fixing a first member to one end of the coated fiber and a second member to the other end of the same respectively, providing with an engaging male portion as the first member and an engaging female portion in which an insertion hole is opened as the second member, inserting the engaging male portion into the insertion hole of the engaging female portion so that the engaging male portion can be engaged like a ring so as not to be removed; wherein the aggregate of attaching tools of display tags is formed into one flat plate as a whole, by connecting the attaching tools of display tags to one connecting rod through a connecting member which can be cut so as to support the engaging male portion in a state of sleepers to space toward the engaging male portion, and moreover by connecting the attaching tools of display tags to one connecting rod through a connecting member which can be cut so as to support the engaging female portion to space toward the engaging female portion.